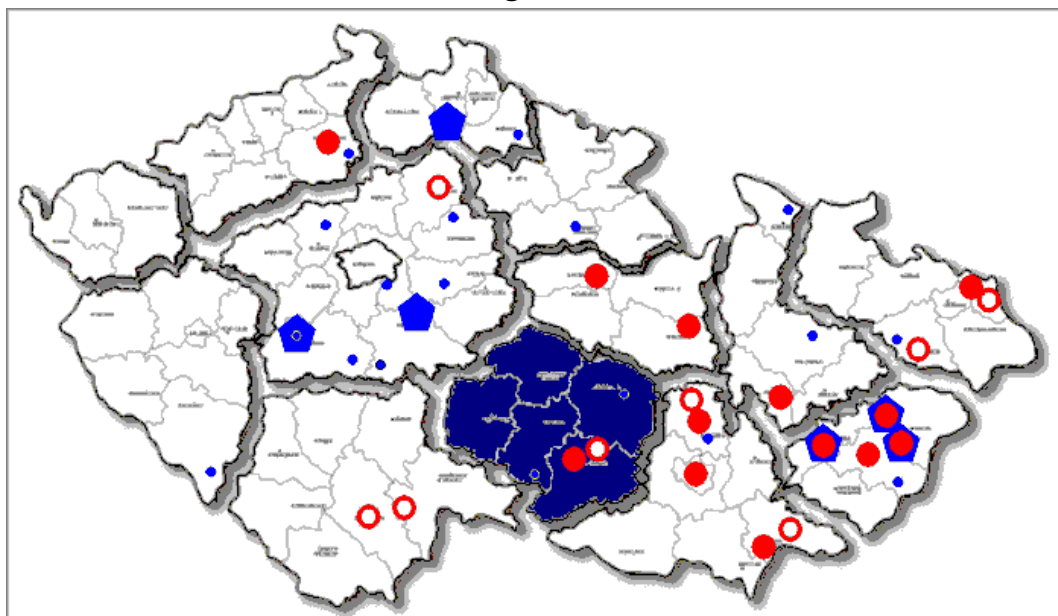




STATE AND ACTIVITIES
WHO Healthy Cities Project – Czech Republic
(as of June 2004)

1. Healthy Cities CZ (HCCZ) Association

Figure 1



MAP – Czech Republic: HCCZ members - regular (orange); associated (blue)

**TOTAL: 46 municipalities (with impact on 840 cities and towns)
1.8 mln. inhabitants; 18% country population**

- ❖ **Regular members – “C” (high) category: 13 cities and towns**
Brno, Boskovice, Hodonin, Chrudim, Kromeriz, Litomerice, Moravska Trebova, Orlova, Prostějov, Třebíč, Valasske Mezirici, Vsetín, Zlín
- ❖ **Regular members – “D” category: 8 cities and towns**
České Budejovice, Karvina, Koprivnice, Letovice, Mladá Boleslav, Třebon, Velké Meziříčí, Veselí n.M.
- ❖ **Associated members: 7 regions**
Vysocina Region (729 municipalities), Chopský územní svaz (7 municipalities), Kromerizsko (11 municipalities), Podrálsko (20 municipalities), Střední Vsetínsko (12 municipalities), Třebíčsko (11 municipalities), Valasskomeziříčsko-Kelečsko (16 municipalities)
- ❖ **Associated members: 16 cities and towns**
Blansko, Hradec Králové, Jilemnice, Kasparské Hory, Kourim, Nove Mesto n.M., Pödebrady, Ríčaný, Rozmítal p.T., Sedlcany, Skotnice, Slavcín, Sternberk, Steti, Votice, Zlaté Hory
- ❖ **Associated members: 1 organisation**
Non-governmental: Czech Cleaner Production Center

Information Updates on HCCZ Members

www.nszm.cz

• **Membership Statistics and Development Plan of Association**

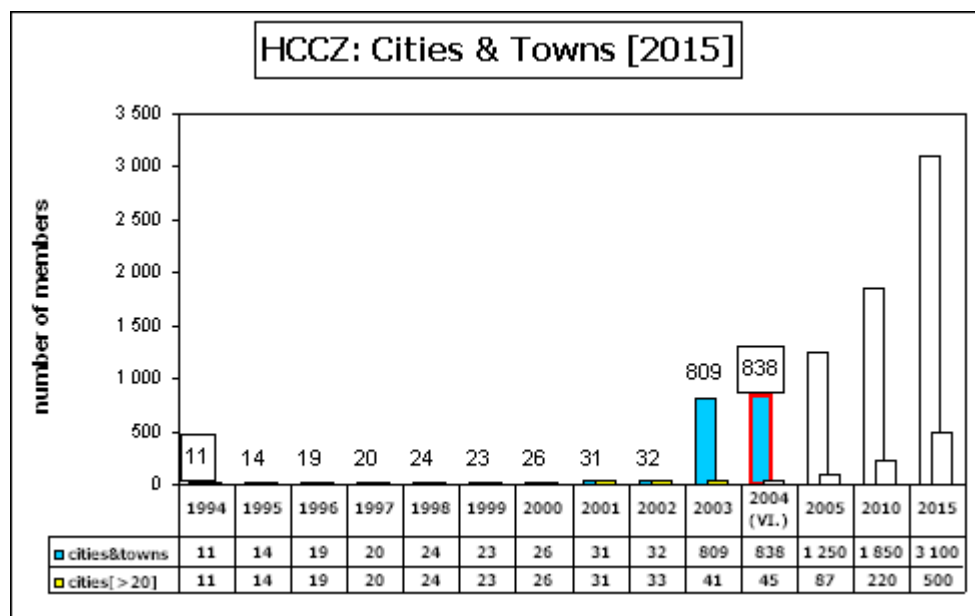
The HCCZ plan indicators until 2015 are based on the Czech Government Resolution No. 1046 dated October 30, 2002 regarding the implementation of the international UN – WHO program Health 21 in the Czech Republic. Pursuant to the Governmental Resolution, HCCZ and its expert partners are to create a regional platform for improving health and quality of life in accordance with Health 21.

Table 1

Indicators	ACTUAL	PLAN			
	2004 (VI)	2004	2005	2010	2015
Members - total	46	57	95	240	500
Cities & towns – total	839	1 100	1 250	1 850	3 100
Inhabitants – total	1 813 000	2 000 000	2 150 000	3 000 000	5 000 000
Regular members	21	23	27	70	150
Associated members	25	30	60	150	350
[% of Czech municipalities]	13%				50%
[% of Czech population]	18%				50%

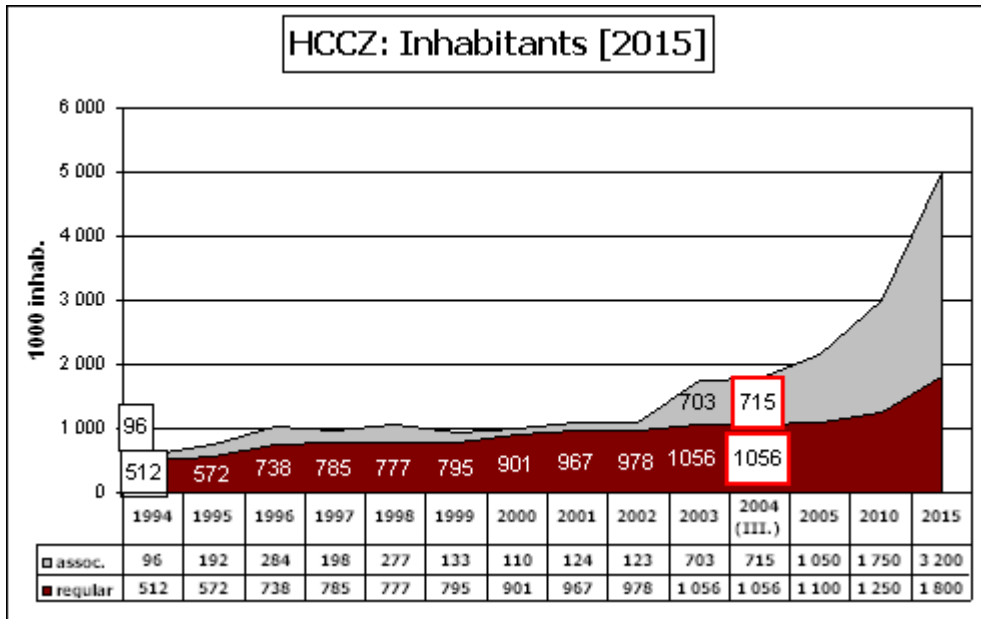
Quantitative indicators of HCCZ enhancement until 2015
(in accordance with the Czech Government Resolution regarding Health 21)

Chart 1



Legend: cities >20 – cities over 20 thousand inhabitants

Chart 2

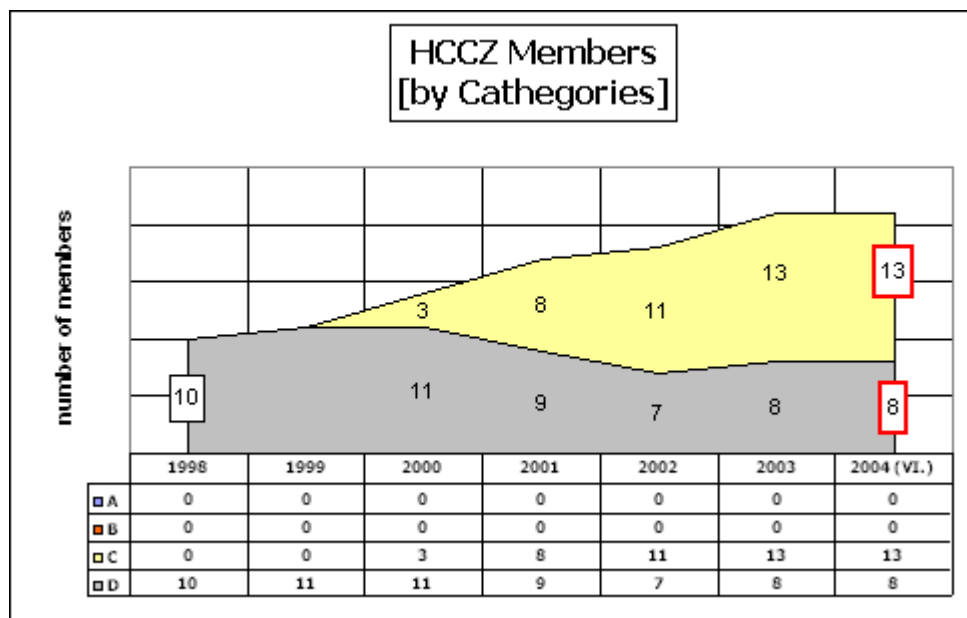


Legend: assoc. – HCCZ assoc. members; regular – HCCZ regular member [inhab.]

• **Efficiency of HCCZ Activities**

One of the ways to measure the overall efficiency of HCCZ activities in the implementation of the Healthy Cities Project in the Czech Republic are the changes in the systematic activity of the cities and the introduction of system elements according to HCCZ methodology and the applicable international standards in the cities, towns and regions. HCCZ members are divided into several categories depending on the progress they have made in the implementation of the methodology.

Chart 3



Categories of HCCZ Regular Members

- **A, B** Healthy City / Municipality / Region of the Czech Republic
- **C** HCCZ Regular Member (fulfilled basic system prerequisites)
- **D** HCCZ Regular Member (early stages of procedure acc. to methodology)

2. Services for Members

- **Statistics of HCCZ Services**

Table 2

Service	Real 2003	Plan 2004	Real 2004
HC Coordinator seminars	3	3	1
MCAPs	5	10	6
HCCZ meetings at ministries	4	4	2
City Health Development Plans	8	10	8
HCCZ training for city officials	7	4	3
HCCZ Project Incubator	3	9	8
HCCZ Web (pageviews/month)	6900	8000	8500
Campaigns (total number)	91	100	69

- **Methodological Assistance**

[HCCZ Methodology]

The tool to implement the Healthy Cities Project and local Agendas 21 in the Czech Healthy Cities, Municipalities and Regions is the HCCZ methodology. HCCZ is currently working on an amended version of the methodology (see below).

[Seminars and Training for Coordinators and HCP & LA21 Politicians]

HCCZ arranges for training to educate and equip the HCP & LA21 coordinators and other persons involved for an effective implementation of the Healthy Cities Project and local Agendas 21. It also prepares accredited training programs (see the section on projects).

The following training events have taken/will take place in **2004**:

- March: **HC Spring Seminar** – Trebon
(Key topics: promotion in media; facilitation)
- July: **Summer School of Czech Healthy Cities** – Chrudim
(Key topic: logical framework)
- November: **HC Autumn Seminar** – Boskovice
(Key topics: promotion in media; facilitation)

[Preparation and Upgrade of City Health Development Plans]

Upon request of its members, HCCZ facilitates meetings of preparatory and evaluation teams during the drafting/upgrading of the City Health Development Plans (upgrades and public discussions, or HC Forums).

The following events haven taken/will take place in **2004**:

CHDP Preparation:

- February: **Letovice, Koprivnice**
- March: **Vel. Mezirici**

CHDP Upgrade:

- June: **M. Trebova**

HC Forum (public discussion):

- February: **Karvina**
- May: **Orlova**
- June: **Vel. Mezirici, Kromeriz**

[Training, Lectures and Other Informational Events for HCCZ Members]

HCCZ arranges for a wide range of training and informational activities to educate and equip the Healthy Cities Project coordinators and other involved persons from its member municipalities for an effective implementation of the Healthy Cities Project.

The following events have taken/will take place in **2004**:

Training sessions, lectures and consultations for administrative authorities, various target groups and the general public:

- February: **Trebic** (lecture on sustainable development for pedagogues)
- May: **Nove Mesto n. M.** (lecture on sustainable development)
- May: **Velke Mezirici** (lecture on sustainable development)

• Assistance in Obtaining Funds

[HC Project Incubator]

Since 2003, HCCZ has been offering its regular members the **Project Incubator**, a consultation service for the preparation of projects, particularly from EU funds. As a follow-up, the association arranges for consultations throughout the preparatory stage of the projects – **Project Clinics and individual consultations**.

In **2004**, the following Project Incubators and other consultations have taken/will take place:

- January: **Vsetin, Kromeriz, Trebic**
- February: **Litomerice**
- March: **Val. Mezirici, Prostejov**
- June: **Hr. Kralove, Brno (Southern Moravia and Vysocina regions)**

[Supporting Statements for Members' Projects]

HCCZ supports the member cities and their local HCP partners in their efforts to obtain subsidies, and helps obtain funds for the activities outlined in the City Health Development Plans. Since 2001, the Association has been issuing **supporting statements** on individual grant applications of the members (and their HCP partners).

In **2004**, HCCZ has issued the following supporting statements to its members and their HCP partners:

- Vsetin**
- Koprivnice**
- Total: 2 projects of 2 members

• Exchange of Experience – Sharing Best Practice

[MCAPs and Other Thematic Meetings in Regions]

Since 2001, HCCZ has been focusing on long-term co-operation among the cities regarding individual issues of importance, the so-called **Multi-City Action Plans** (MCAPs).

Meetings of HCCZ members on the following topics have taken/will take place in **2004**:

- January: **Trebic** – Social Services Community Planning
- March: **Val. Mezirici** – Environmental Education
- March: **Trebic** – Health Promoting School
- April: **Vsetin** – Local Authority Environmental Management
- May: **Boskovice** – Clean City
- June: **C. Budejovice** – *Social Services Community Planning*
- October: **Vsetin** – *Employment*
- November: **Trebic** – *LEHAP*
- November: **Hodonin** – *Romany Community*
- December: **Hr. Kralove** – *Strategic Planning*

MCAPs
www.nszm.cz/sekce

[HCCZ Meetings at Ministries]

Since 2003, HCCZ has been organising thematic **Meetings at Ministries** for its members under the auspices of the individual Czech ministers. The meetings focus on sharing best practice, negotiations with the ministries and the possibilities of financial support by the individual sectors.

Meetings of HCCZ members on the following topics have taken/will take place in **2004**:

April: **Ministry for Local Development** – Strategic Planning
April: **Ministry of Labour and Social Affairs** – 10th Anniversary of UN Year of the Family
September: **Ministry of Traffic** – *European Mobility Week*
April: **Ministry of Interior** – *Public Administration Quality*

- **Information and Communication Services**

[Internet Server of HCCZ]

This extended server collects information provided by HCCZ and its individual members. The current attendance rate of the website is approximately **8,500 pageviews a month**.

Portal of HCCZ Server
www.nszm.cz

[E-conferences on HCCZ Server]

E-conferences facilitate efficient communication among HCCZ and individual member cities. For internal communication, there is an **e-conference of HCP & LA21 coordinators**.

In addition, the server offers **11 public e-conferences** on various specialised topics. The most frequently visited are the e-conferences on health, local Agenda 21 and the environment, with **150 to 200 people** from all over the Czech Republic taking part in each of these conferences.

E-conferences on HCCZ Server
www.nszm.cz/ekonf

3. National and International Activities

- **National and International Promotion**

[HCCZ Media Campaign]

The **media agency Spiralis** has been organising media campaigns for HCCZ since 2002. On the basis of information from the individual members (as provided by the HCP & LA21 coordinators), HCCZ has been publishing its monthly Bulletin. The Bulletin is distributed to all major nationwide media with which Spiralis has established co-operation.

HCCZ's media campaign is becoming increasingly successful, now including specialised magazines, printed materials as well as radio and TV shows for the general public.

[HCCZ Bulletin]

Through e-conferences on HCCZ's server (see above), the Bulletin reaches hundreds of participants in the discussion groups. In the Czech Republic, the Bulletin is officially delivered to WHO LO Prague and the relevant Czech ministries. HCCZ member cities mostly use the Bulletin in the PR within the local authority and with respect to the HCP partner organisations.

Since **2004**, the Bulletin has been translated into English and sent to approximately 100 addresses in Europe, USA and Australia – mainly the WHO offices, national Healthy Cities networks and selected Healthy Cities, universities, etc. outside the Czech Republic.

HCCZ Bulletin
www.nszm.cz/zprav

[Promotion Materials]

The regularly updated **HCCZ Basic Information** serves for the general promotion purposes.

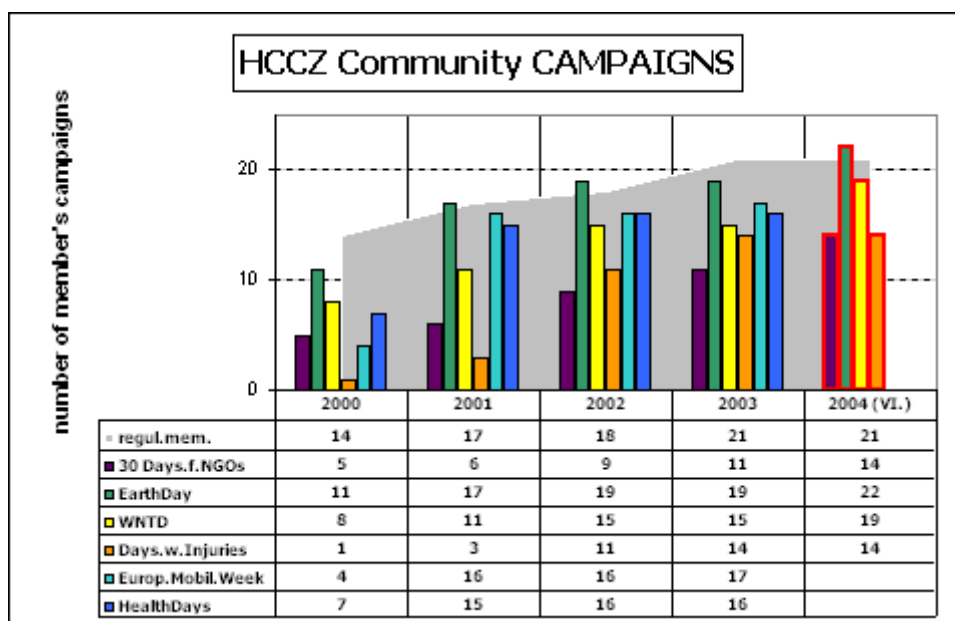
In **2004**, HCCZ has published a **promotion material in English** to be used for international promotion.

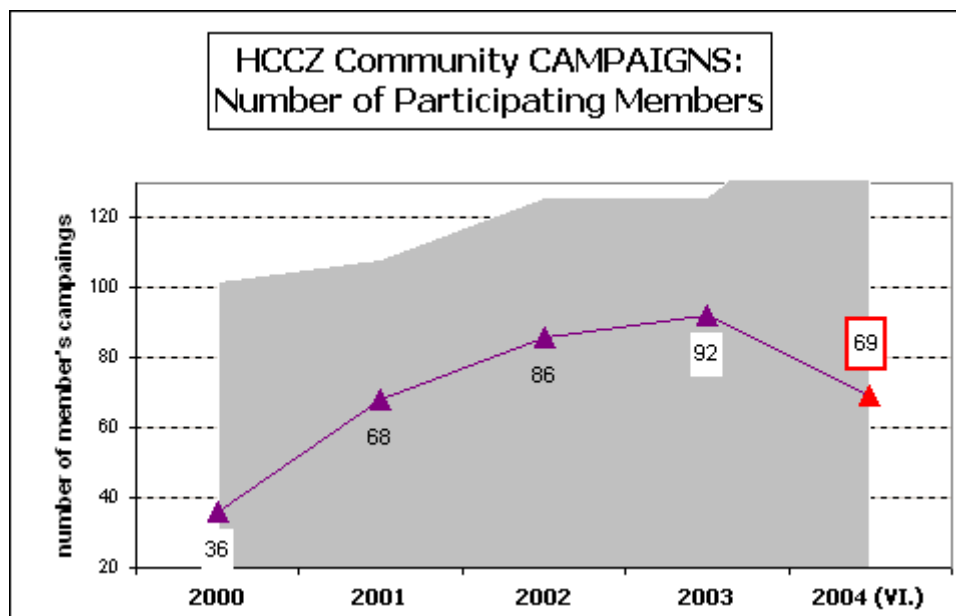
- **Community Campaigns**

Throughout the year, HCCZ devotes considerable efforts to 6 major community campaigns, the regional implementation of which is facilitated by the individual member cities depending on their specific interests. These activities presently include the events listed below; hundreds of events take place on these occasions in the Healthy Cities/Municipalities/Regions each year:

- February: **30 Days for NGOs**
- April: **Earth Day**
- May: **World No-Tobacco Day**
- June: **Days without Accidents**
- September: **European Mobility Week**
- September to October: **Health Days**

Charts 4, 5





HCCZ Community Campaigns
www.nszm.cz/kampan

4. Cooperation with Partners, Projects

4.1 Institutions

- National Councils and Committees at the Government and Ministries

HCCZ representatives in national bodies:

- Governmental Council for Sustainable Development (RVUR): MUDr. Sehnalova;
- RVUR – Communication Committee: MUDr. Sehnalova, Ing. Svec, Ing. Cerna;
- RVUR – Working group to coordinate preparation for UN Commission on Sustainable Development session: Ing. Svec;
- Czech Republic Council for Quality (at the Ministry of Industry and Trade), working group for public administration: Ing. Pucek;
- Working group for LA21 (at the Ministry of Environment or RVUR): Ing. Svec, Mgr. Draholova, Ing. Pokorna;
- Cross-sector working group for environmental education (at the Ministry of Environment): Ing. Andrt;
- Coordination working group for 10th anniversary of the International Year of the Family (at the Ministry of Labour and Social Affairs): Ing. Andrt;
- Working group for coordination and preparation of OECD Environmental Performance Review (at the Ministry of Environment): Ing. Svec, Ing. Andrt; and
- Extended Ministry of Environment Sector Coordination Group (for EU issues): Ing. Andrt.

- WHO LO Prague

HCCZ works closely with the WHO Local Office in Prague. The joint efforts will expand to include cooperation of community projects in the Czech Republic (an **expert group** will be established at WHO) and **joint campaigns** in the area of health.

- HABITAT

The UN Human Settlements Programme regularly awards the **Dubai International Award for Best Practices to Improve the Living Environment**. HCCZ cooperates with the Institute for Territorial Development in Brno, which represents Habitat in the Czech Republic. In 2004, four projects submitted by HCCZ members were recommended as nominees for the international competition.

- Czech Ministry of Health

Cooperation between HCCZ and the health sector relies on the **Czech Government Resolution** dated October 30, 2002 on the "Long-Term Program to Improve Health Condition of Czech Population – Health for All in the 21st century."

Project:

HCCZ has been implementing a three-year project entitled "**Network of Healthy Cities, Municipalities and Regions of the Czech Republic: Compliance with Target 13.5 of Health 21 between 2004 and 2006,**" subsidized as part of the **Health Promoting Projects**. In 2004, the project will receive **CZK 100 thousand**.

- Czech Ministry of Environment

HCCZ's cooperation with the Ministry of Environment mainly involves the area of LA21 (see below – Czech Environmental Institute) and specific projects (see below – State Environmental Fund).

Additionally, the cooperation includes various campaigns, such as the **European Mobility Week**, which the Ministry coordinates and which is implemented mainly by HCCZ members.

In 2003, HCCZ received the **Czech Minister of Environment Award** for "a unique and increasingly successful project of implementing principles of health and environment promotion and sustainable development in the day-to-day life of Czech municipalities, cities and regions."

Project:

From June to November 2004, HCCZ will be implementing a project entitled "**Sharing Best Practice from Local Agendas 21 – Environmental Reviews of Public Institutions and Local Sustainable Development Indicators**" as part of a public contract from the Ministry of Environment regarding LA21. The project will receive **CZK 1,000 thousand**.

- State Environmental Fund of the Czech Republic (SEF)

Projects:

(1) Between 2003 and 2005, HCCZ has been implementing a project entitled "**Local Agendas 21 in Programs of Social and Economic Development of Municipalities: Current State in the Czech Republic and Promotion of LA21 among Cities and Municipalities.**" In 2003 and 2004, the project will receive a total of **CZK 3,985 thousand**.

(2) From July 2004 to 2007, HCCZ will be implementing a SEF project of "**Strategic Management of Czech Municipalities towards Sustainable Development (with emphasis on environmental education).**" The project will receive a total of **CZK 12,690 thousand**.

- Czech Ministry of Interior

HCCZ works with the Ministry of Interior to prepare **accredited educational programs** for HCP and LA21 coordinators and other staff members of local authorities.

HCCZ and the Ministry also cooperate to make the practical implementation of values of sustainable development, health and quality of life a **standard part of public administration activities** in the Czech Republic.

4.2 Expert Partners and Non-Governmental Organisations

- Charles University, Prague

HCCZ cooperates with Charles University, Prague, particularly with its **Environmental Issues Centre (CZP)** and **Centre for Social and Economic Strategies (CESES)**.

- Czech Environmental Institute

HCCZ's cooperation with the Czech Environmental Institute focuses on the area of local Agendas 21 (LA21).

- Transport Research Centre

HCCZ works with the Transport Research Centre to introduce and implement sustainable models of transport in cities and regions.

- Institute for Environmental Policy Regional Environmental Center (REC) TIMUR Interest Group

HCCZ cooperates with the **Institute of Environmental Policy** and **REC** as part of the "TIMUR" initiative to introduce the **European Common Indicators of Sustainable Development** under the auspices of the European Commission. HCCZ members Vsetin and Hradec Kralove are the pilot cities to test the indicators.

- League against Injuries

HCCZ participates in the activities of the **League against Injuries**. **SafeComm 2004**, an international conference of Safe Communities, was held in Prague, where the Healthy City of Kromeriz – Safe Community presented the results of its project.

Prague, 2004-07-07

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